



MS - CIIC PLACEMENT BROCHURE 2025

**Empowering
Innovation**

**Elevating
Careers**

**Keep In Touch
With Us**

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and Placement

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21 Japanese Industries Visited MSEC for Recruitment

Meenakshi Sundararajan – Center for Industry-Institute Collaboration (MS-CIIC)

Fostering Synergy Between Academia and Industry

The Center for Industry-Institute Collaboration (CIIC) at Meenakshi Sundararajan is established with a singular goal — to drive meaningful partnerships with industry and shape future-ready talent. This initiative serves as a strategic platform to integrate academic excellence with industry insights, enabling students and faculty to stay ahead in a rapidly evolving technological landscape.

Our Vision

To bridge the gap between academia and industry by fostering innovation, research, and skill development.

We aspire to:

- Build a dynamic ecosystem where students and faculty collaborate on real-world industry projects and cutting-edge technologies.
- Enhance employability and entrepreneurial capabilities through industry-aligned training programs, certifications, and hands-on exposure.
- Drive collaborative research, consultancy, and technological advancements in association with leading industry partners.

Establish Meenakshi Sundararajan Engineering College (MSEC) as a **hub of excellence** by creating **Industry Centers of Excellence (ICE)** — transforming industry-academia collaboration into engines of growth, innovation, and societal impact.

SCAN TO KNOW MORE



PROGRAMS OFFERED

UNDER GRADUATE

B.E. Electrical & Electronics Engineering

B.E. Electronics & Communication
Engineering

B.Tech. Artificial Intelligence & Data
science

B.E. Civil Engineering

B.E. Computer Science & Engineering

B.E. Computer Science & Engineering

B.E. Mechanical Engineering

B.Tech. Information Technology

POST GRADUATE

M.E. Construction Engineering &
Management

M.E. Embedded System
Technologies

M.E. Energy Engineering

M.E. Computer Science & Engineering



Placement Performance 2024 - 2025

A. Overall and department wise

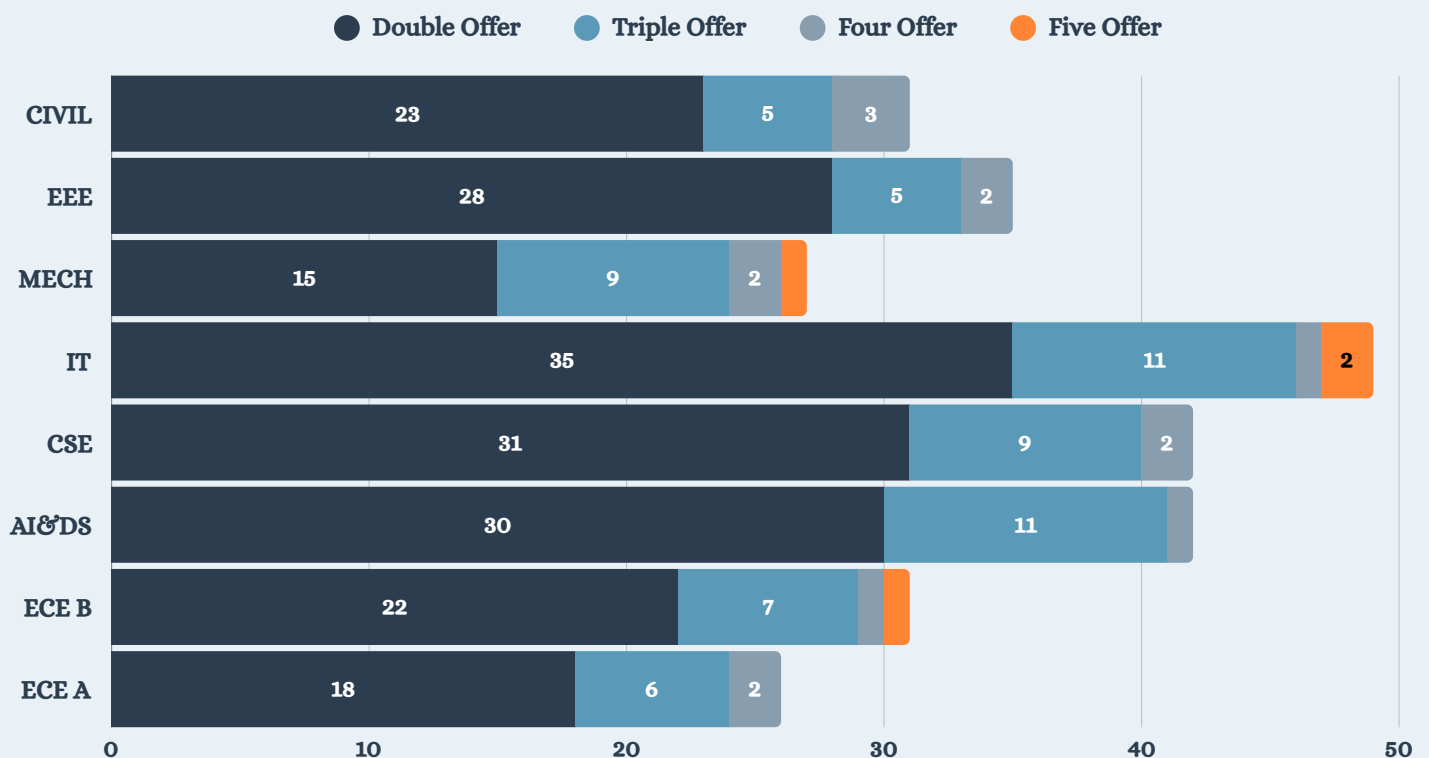
**TOTAL
OFFERS
368**

**PLACEMENT
90.58%**

**DREAM
OFFERS
53**

**HIGHEST
SALARY
18 LPA**

B. Placement offers 2 and above



Meenakshi Sundararajan Career Development Centre (MS-CDC)



Career Excellence Framework

Preparing Future Leaders with Precision and Purpose Our Career Excellence Framework is strategically designed to ensure every student is not only employable but industry-ready and distinctive in the job market. Key focus areas include:

- **Advanced Communication Skills**

80–100 hours of immersive training in professional communication, public speaking, and business writing.

- **Aptitude, Critical Thinking & Reasoning**

80 hours of structured learning to sharpen analytical thinking and problem-solving skills essential for competitive assessments.

- **Industry-Aligned Technical Skilling**

60–90 hours of domain-specific training co-designed with industry experts to ensure technical proficiency.

To cultivate a unique professional profile, every student is required to undertake a Resume-Building Experience each semester—ranging from national competitions and certified online courses to paper presentations, projects, or internships.

Further, students participate in **2 to 3 mock interviews** and group discussions per semester, ensuring confidence, clarity, and command in high-stakes recruitment settings.

Corporate Training – Presidio / VI / Siemens etc.



INDUSTRY CENTRE OF EXCELLENCE

Empowering Future-Ready Talent Our Industry Centers of Excellence are designed to align education with evolving industry demands. Key initiatives include:

- State-of-the-Art Lab Upgradation aligned with current industry standards.
- Co-developed Curriculum in collaboration with leading industry partners.
- Specialized 60–90 Hour Skilling Programs focused on practical, job-ready skills.

Bridging the gap between academia and industry to nurture skilled, future-ready professionals.

Centre for Advanced / Specialisation Laboratories

CIVIL	<ul style="list-style-type: none">• Constructions & Structures• Environmental Management	 L&T Construction Buildings & Factories  Chennai Metro Rail Limited
CSE	<ul style="list-style-type: none">• Cloud Computing• Cyber Security• Cyber Forensic Security	 
IT	<ul style="list-style-type: none">• AR/VR• Programming	 virtusa Accelerating Business Outcomes
AI&DS	<ul style="list-style-type: none">• AI / ML• DATA SCIENCES & VISUALIZATION	
ECE	<ul style="list-style-type: none">• IoT• 5G/6G communication• Semi Conductors / VLSI	 
EEE	<ul style="list-style-type: none">• Drone• Electric Vehicles (EV)• EV & Smart Grid	   Vi Microsystems Pvt. Ltd.
MECH	<ul style="list-style-type: none">• Robotics• Manufacturing• I-CAD (ISG - Germany)	  
JOURNALISM	<ul style="list-style-type: none">• Podcast/Studio Multimedia	 
GENERAL	<ul style="list-style-type: none">• MATLAB	

PLACEMENT STATISTICS

2022-2023

TOTAL OFFERS **352**

PLACEMENT **93%**

DREAM OFFERS **145**

HIGHEST SALARY **10.5 LPA**

2023 - 2024

TOTAL OFFERS **225**

PLACEMENT **82%**

DREAM OFFERS **50**

HIGHEST SALARY **9.5 LPA**

OUR RECRUITERS

Meenakshi Sundararajan Innovation Incubation Centre (MS-IIC)



A. Vision

Purpose & Vision: The **Meenakshi Sundararajan Innovation Incubation Centre (MSIIC)** is established with the vision to foster an environment where young minds can transform innovative ideas into reality, driving entrepreneurship and technological advancement. MSIIC aims to be a catalyst for creating sustainable business solutions and fostering collaborations between academia, industry, and entrepreneurial ecosystems.

B. Roles

- Fostering Innovation:** MSIIC seeks to encourage and nurture innovative ideas that have the potential to create social, technological, or economic impact.
- Entrepreneurial Development:** It provides essential resources such as mentorship, infrastructure, funding, and networking opportunities to students, researchers, and startups.
- Industry Collaboration:** MSIIC serves as a bridge between academia and industry, ensuring that academic research and student projects meet real-world market needs.
- Skill Development & Capacity Building:** The center aims to enhance the entrepreneurial and technical skill sets of students, faculty, and local entrepreneurs through workshops, training programs, and industry partnerships.

C. Clubs



Adyant Coding Club



Dev-Dynasty



Eco-Design Club



AI-Club Epoch



Nodenova Club



Product Development Club



Renewables Club



EDI Club



Elevate X – Fueling Ideas, Funding Potential

ElevateX is our flagship platform that empowers student innovators by identifying and mapping them to high-impact national and global competitions. Through ElevateX, students gain exclusive access to innovation funding, expert mentorship, cutting-edge infrastructure, and direct industry linkages.

Current projects include:



E-Baja

Design, build, and race next-gen electric vehicles.



H-Baja

Engineer high-performance ATVs for competitive terrains.



Solar Endurance Challenge

Create solar-powered vehicles for endurance-based racing.



Microsoft Imagine Cup

Tackle real-world problems through technology and innovation.

With ElevateX, every idea finds a platform — and every innovator finds their edge.

Solve Squad – Engineering Real-World Impact – Students Powering Campus Progress

Solve Squad is a campus innovation initiative where students are challenged to apply their classroom knowledge to solve real-world problems within the campus environment. From optimizing energy usage to improving digital systems, students become problem-solvers, innovators, and changemakers — right from their own backyard



Pulverizer for Recycling dry leaves



Waste for Plastic

Innovation in Action – Powered by Structure, Driven by Purpose

6 Semesters. 2 Programs. 1 Industry-Ready Mindset.

All students take part in a **mandatory 6-semester Entrepreneurship, Design & Innovation (EDI) Program**, in collaboration with the **Wadhwani Foundation**.

Complementing this is a **5-semester Problem Solving & Research Methodology Program**, where students master the art of structured problem-solving — learning how to think critically, research deeply, and act decisively.

Innovation Hub – Empowering the Next Generation of Entrepreneurs

To fuel campus innovation, a state-of-the-art **100-seater Incubation Center** is being set up in collaboration with the **Wadhwani Foundation and T-Hub**. This space will serve as a Launchpad for students selected through our mentorship programs, guiding them through every step of their entrepreneurial journey — from idea to execution.



100-seater Incubation Center



Collaboration with the T-Hub

Making a Difference – Student-Led Outreach Programs

Our students are not just scholars, they are change makers actively driving positive impact on campus and beyond. Key outreach initiatives include:

- **Waste to Wealth & Entrepreneurship:** Transforming waste into value through entrepreneurial solutions and sustainable practices.
- **Campus Greenery & Solar Plant Management:** Leading efforts in maintaining lush greenery and managing a **350KW solar energy system**.



- **Societal Impact Projects:** Partnering with renowned NGOs like Hand-in-Hand and Exnora to create lasting social change.

Memorandum of understanding (MOU)



Hand in Hand



Builders' Association of India (BAI).



Yespanchi Tech Service



Industrial Estate Manufacturers Association

Corporate Training



Presidio Training



VI MicroSystems Training

HR Testimonials



Kaar technology

I would like to express my sincere gratitude for your support during our recent recruitment drive at your college. We have successfully concluded the drive for your college. Thank you once again for your collaboration. I look forward to the opportunity to work together in the future.

Cognizant



We thank you for your continued support and collaboration in making the 2025 campus hiring a success. Heartiest congratulations to the selected candidate. We await to onboard and see them as an integral part of our teams. We believe that this partnership between your esteemed institution and us has helped us identify the right talent, and hope we continue to do so in future.



Hexaware Technologies

Thank you for being associated with Hexaware Technologies! It has been an absolute pleasure interacting with you and the entire team at your esteemed college. On behalf of the team, I'd like to express heartfelt gratitude for all the support and cooperation extended towards us.

Presidio



We extend our gratitude to you and your entire team for the support in ensuring the success of the campus drive. We value the effort your students put forth in showcasing their abilities. Our team was enthusiastic about meeting and learning more about them..

PRESIDIO



Embed UR

We would like to express our sincere thanks and deep gratitude for the support extended to us in this connection. Wish to have continued association with your reputed institute, in the upcoming years, for mutual benefit.

HCL



Thank you for being a valued Campus Partner of HCLTech.

HCL

Nov/Dec 2023 Academic Performance Ranking



Position among the colleges in Chennai district by Anna University

position by Anna University

MSEC IN MEDIA

City publishes branch-wise pass percentage for BE exams

Provides specific information to students for zeroing in on their college of interest before counselling

COLLEGE REPORT CARD

BE, BTech First Year Results

Affiliated College	Pass Percentage
Panimalar Institute of Technology	98.37
Panimalar Engineering College	98.47
Sri Sivasubramanya Nadar College of Engineering	98.35
Sri Sairam Engineering College	98.79
Velammal Engineering College	98.04

*For All Chennai programmes under Credit System Regulations 2001

COLLEGE REPORT CARD

BE, BTech, BArch All Semester Results

Affiliated College	Pass Percentage
Meenakshi Sundararajan Engineering College	94.54
Sri Sivasubramanya Nadar College of Engineering	94.15
Prince Sri Venkateswara Padmanabha Engineering College	93.74
Meppan Engineering College	93.42
Arulmigu Kalasalingam College of Engineering	93.15

*For programmes under Mark System Regulations 2001 and 2004

estated in before counselling for admissions. Dr. Jawahar had earlier said that while students need to take other factors into account to make a holistic decision, these results would also help.

Looking at the overall statistics, the Panimalar Institute of Technology had the highest pass percentage for first year students among the 132 colleges affiliated to Anna University-Chennai, who are following the new credit system under the 2008 regulations.

However, Meenakshi Sundararajan Engineering College topped the list for second, third and fourth year results among the 243 colleges across the State affiliated to the old united Anna University, who are following the old mark system.

These numbers represent the percentage of total answer scripts passed during the examination. Last semester, the university had also published the percentage of students who had passed all papers during the examination.

City girl makes it to Forbes list with tool to combat addictions

Ranjani Ayyar@timesgroup.com



A CUT ABOVE THE REST: Akshaya Shanmugam, the CEO of Lumme Inc., is among the innovators and entrepreneurs in the Forbes' 30 under 30 list in the area of healthcare

Chennai: For the second year in a row, a Chennai native is among the innovators and entrepreneurs in the Forbes' 30 under 30 list in the area of healthcare. The 2018 edition includes Akshaya Shanmugam, 28, the CEO of Lumme Inc., which is cracking the code to treat addictive behaviour by combining wearable technology, machine learning, and behavioural psychology. In January this year, 27-year-old Vivek Koppurthi had made it to the 2017 list for his contributions in non-communicable diseases.

After completing her schooling at Chennai's V. V. Krishnaswami College, Shanmugam went on to pursue engineering at Anna University. She then moved to the US for higher studies. While Shanmugam is pursuing her PhD in an area that involves developing health monitoring systems outside hospitals, she met Abhinav Parate who was working on a thesis with wearables. With Parate and a few profes-

sors, Shanmugam set Lumme to solve the global addiction problem.

"Our platform automatically detects addictive behaviour, predicts indulgence, and helps individuals gain better insights into their daily and helps them understand why, how, and what surrounding their lifestyle choices," said Shanmugam.

The technology is in process of being clinically validated and Shanmugam is looking to launch the product in the market by the summer of 2024. "The first phase of our launch is the smoking cessation programme. We will tie up with corporates so they can include it as part of their employee wellness programmes," she said.

► 95% accuracy, P 4

percentage for BE exams

their college of interest before counselling

COLLEGE REPORT CARD

Branch-wise Toppers

Branch	Affiliated College	Pass Percentage
Aeronautical	Vel Tech	95.65
Automobile	Institute of Road and Transport Technology	94.71
Civil	AC College of Engineering and Technology	95.28
Computer Science	Meenakshi Sundararajan Engineering College	96.29
Electrical and Electronics	Sri Sairam Engineering College	95.76
Electronics and Communication	Saranathan College of Engineering	96.13
Instrumentation and Control	Kong Engineering College	97.95
Mechanical	Sri Sairam Engineering College	93.79
Biomedical	Sri Sivasubramanya Nadar College of Engineering	97.38
Chemical	Prathyusha Institute of Technology and Management	98.73
Information Technology	Sri Sivasubramanya Nadar College of Engineering	98.82
Textile Technology	Bannari Ammal Institute of Technology	93.16
Biotechnology	Bannari Ammal Institute of Technology	99.23
Architecture	Periyar Manjilal College of Technology for Women	87.04

For programmes under Mark System Regulations 2001 and 2004

"Statement on Tamils issue made with an eye on votes"

Special Correspondent

CHENNAI: Union Home Minister P. Chidambaram's statement that the Centre has been urging Colombo to stop war in Sri Lanka was made with an eye on getting votes during Lok Sabha elections and to please the Dravida Munnetra Kazhagam, an ally of the Congress, according to a two-day halt to the was was done at the behest of the Union government.

Addressing a press conference here, Mr. Chidambaram said that the Government's announcement of a two-day halt to the war was done at the behest of the Union government.

The BJP leader said there was enough reason for Sri Lanka's Tamils to appreciate about their safety if the

Engg colleges' rank list back online

D. Suresh Kumar | TNN

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quent from some colleges who felt that all the colleges in the list had been poorly ranked.

The reintroduction of the list is expected to help the government in its efforts to improve the quality of higher education in the country.

The list is expected to be a valuable tool for students and parents in their choice of college.

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Grade system boost to colleges

DC CORRESPONDENT

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semesters as per the regulations 2001 and 2004 have been released.

As per the new regulation, students will get only grades instead of marks. If a student gets marks ranging from 91 to 100 out of 100, he will get 'S' as grade and 10 as grade points. If anybody gets below 50, instead of 'fail', his grade will be RA, denoting re-appearance.

But, as per the earlier regulations, marks were given.

Under this pattern, Meenakshi Sundararajan

Engineering College (94.54 per cent), SSN Engineering College (94.15 per cent), and Prince Sri Venkateswara Padmanabha Engineering College (93.74 per cent), are among the top colleges in all the semester examinations conducted from 2004 to 2008.

In terms of grade system, which was introduced in the academic year 2008-09, Panimalar Institute of Technology (98.91 per cent), Panimalar Engineering College (98.47 per cent) are among the top

engineering colleges in first semester examination held in November. SSN, which got 93 per cent.

When asked about the results of a few colleges, it appeared to be the highest pass percentage. Mannar Jawahar College of Engineering (Chennai) apprehension was removed once the semester results were released in future. The new regulation grade system.

DATA is out, but it's far from student-friendly

Comparative analysis of colleges' performances in Anna Univ's list: 'does not help decision-making'

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Experts' opinion is that the data is not helpful in decision-making.

The data is not helpful in decision-making.

The data is not helpful in decision-making.

The data is not helpful in decision-making.

The data is not helpful in decision-making.

The data is not helpful in decision-making.

Our Campus



❖ Distinguished Alumni - A notable few...



01 Ms. Akshaya Shanmugam
(ECE 2005-2009 Batch)

CEO of Lumme Inc. Listed in 2018 Forbes list, under the category '30 under 30' for her contribution to healthcare sector



07 Mr. Vivek Koparthy
(ECE 2007-2011 Batch)

Co-founder of Neolight Listed in 2017 Forbes list, under the category '30 under 30' for his contribution to healthcare sector.



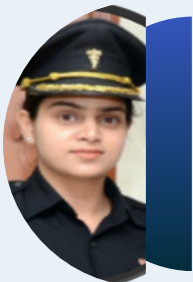
02 Mr. S. Prasad
(CSE 2009-2013 Batch)

Director, Product Development, Bit glass
Former Software Engineer, Microsoft



08 Ms. S. Buveneswari
(CSE 2007-2011 Batch)

IAS 2015 batch, Maharashtra cadre, Assistant Collector, Kolhapur



03 Major. Isleen Kaur
(EEE 2007-2011 Batch)

Major, Indian Army



09 Dr. C. N. Nachiappan
(CSE 2006-2010 Batch)

Researcher and Engineer, Apple



04 Ms. Krithiga Seenuvasan

IFS, Indian Forest Service, District Forest Officer, Tiruchirappalli



10 Mr. K. Ramesh Kannan
(CIVIL 2003-2007 Batch)

Assistant Professor, Geotechnical Engineering Division, IIT Madras Research Associate, Department of Engineering, University of Cambridge



05 Ms. Lalitha Ramesh
(IT 2005-2009 Batch)

Senior PM, Cloud Platforms Intel Corporation, San Francisco



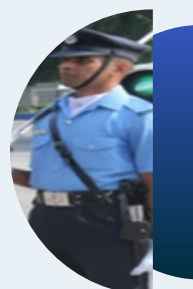
11 Mr. Abhinav Balaji
(MECH 2011-2015 Batch)

Technical Program Manager, Apple



06 Ms. Sindhuja Vijayaraghavan
(EEE 2009-2013 Batch)

Lead Engineer - Energy Automation Services, Croonwolter&dros, Netherlands



12 Mr. Jithin Chandran
(MECH 2012-2016 Batch)

Indian Air Force



MEENAKSHI SUNDARARAJAN ENGINEERING COLLEGE

AN AUTONOMOUS INSTITUTION



RECOGNIZED AS
RESEARCH INSTITUTE
BY ANNA UNIVERSITY

POWERED BY



Meenakshi
Sundararajan Career
Development
Centre



Sri Sankara Meenakshi
Sundararajan research
Centre



Meenakshi
Sundararajan
Innovation & incubation
center



Meenakshi
Sundararajan Centre
for Industrial &
Institute Collaboration



Institutions'
Innovation Council



Enabled
Campus



Enrichment -
Enhancement -
Empowerment



Out of The
Box



Achieve
Excellence
Program



MSEC JAPANESE CLUB
新しい技術は、新たな人生の始まり。

KRS GROUP OF INSTITUTIONS



Meenakshi College for Women
<https://www.meenakshicollege.com/>



Meenakshi Sundararajan Engineering College
<https://msec.edu.in/>



Meenakshi Sundararajan School of Management
<https://www.mssm.edu.in/>



The NEST School
<https://thenest.school/>

